

The background of the entire page is a vibrant, multi-colored stained glass dome pattern. It features a central circular area with a white background, surrounded by concentric rings of geometric shapes like triangles, squares, and circles in shades of red, orange, yellow, blue, and purple, all separated by dark brown lead lines.

# SOUTH COAST PLAZA'S 55<sup>TH</sup> ANNIVERSARY PRESS KIT

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YEARS OF QUALITY



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**SOUTH COAST PLAZA CELEBRATES 55 YEARS OF QUALITY**

**COSTA MESA, Calif. (March 2022)** — South Coast Plaza celebrates its 55th anniversary as the premier luxury shopping destination in the U.S. Through March 2023, the center will mark this significant milestone with vibrant new additions to its retail and dining collection, exciting events and special collaborations.

Renowned for its unrivaled curation of luxury and fashion brands and restaurants, arts patronage and philanthropic partnerships, South Coast Plaza is widely recognized as an international destination. In 2021, record annual sales exceeded \$2 billion, reinforcing South Coast Plaza's position as the most successful planned retail destination in North America. With 275 boutiques and restaurants, the center remains privately owned by the Segerstrom family.

"South Coast Plaza marks its 55<sup>th</sup> year by building upon its storied heritage – from its unparalleled collection of luxury brands, unique mix of boutiques, extraordinary services, experiences and special events to its charitable and community relationships, and unwavering support for the arts," said Debra Gunn Downing, spokeswoman for South Coast Plaza. "We are delighted to celebrate with our retailers, restaurants, community, philanthropic and arts partners, employees and millions of visitors that have played a role in our continuing success."

Notable new developments at South Coast Plaza are taking place during the anniversary year:

**NEW BOUTIQUES**

Spring heralds the opening of the much-anticipated new and expanded **Hermès** boutique, a new West Coast flagship for the French luxury house. Other new arrivals include fine timepiece and jewelry boutiques **Tudor**, **Breitling**, **Hublot** and **Roger Dubuis**, and second boutiques for **Louis Vuitton** and **Chanel**.

An exceptional number of existing brands will unveil new store concepts during the anniversary year, including luxury retailers such as **Dior**, which will open a more expansive boutique in a new location, **Versace, Omega, Fendi, Christian Louboutin, Mikimoto, IWC** and **Jimmy Choo**, and contemporary brands such as **Coach** and **Madewell**.

#### **A FINE JEWELRY AND TIMEPIECE COLLECTION LIKE NO OTHER**

With the recent arrival of **Buccellati, Audemars Piguet** and **Tag Heuer** and the upcoming **Tudor, Breitling, Hublot** and **Roger Dubuis** openings, South Coast Plaza is now home to the largest collection of luxury jewelry and timepiece boutiques – 35 stores under one roof – in North America.

#### **FRESH FLAVORS**

In late 2021, **Knife Pleat** by chef Tony Esnault earned a Michelin star, becoming the only French restaurant in Orange County to receive this accolade. The center continues to cultivate its dining collection with several new restaurants this year, especially chef-driven concepts. **Petrossian at Tiffany**, highlighting caviar specialties, debuts this spring. On the heels of the recently opened **Tableau Kitchen and Bar** by chef John Park, and **MOULIN**, an outdoor Parisian-inspired café, are the following: **Populaire**, showcasing French technique with international flavors by chefs Ross Pangilinan and Nicholas Weber; upscale Italian restaurant **Teatro Angelina**; and **Mian**, featuring Sichuan-style noodles by chef Tony Xu.

#### **SPECIAL AND EXCLUSIVE EVENTS**

South Coast Plaza celebrates spring with two exclusive events in April – the 32<sup>nd</sup> annual Southern California Spring Garden Show and Fleurs de Villes, an exhibit of one-of-a-kind beautiful floral art on mannequins. The Easter bunny, a family favorite, returns to the center's indoor spring gardens after a two-year hiatus.

In June, South Coast Plaza presents its signature culinary event, a fundraising dinner featuring an all-star lineup of its renowned chefs to benefit the students of Careers through Culinary Arts Program, Los Angeles (C-CAP).

The celebration continues in the fall with several luxury and contemporary runway shows benefiting longtime philanthropic partners such as Harvesters, The Country Friends and Shady Canyon Golf Club Charitable Foundation.

#### **EXHIBITIONS**

Jewel Court, South Coast Plaza's main event and exhibition space, will be the venue for exclusive exhibits by major luxury fashion brands, including **Alexander McQueen, Valentino, Loewe, Gucci** and **Tag Heuer**. Some of these exhibits are U.S. or West Coast exclusives. Exhibitions presented by institutions such as City of Hope also will grace Jewel Court, as part of the center's community partnerships.

#### **SUPPORT FOR THE ARTS**

South Coast Plaza's loyal support for the arts continues through the anniversary year with patronage of the **Orange County Museum of Art (OCMA)**, which will open in October at the Segerstrom Center for the Arts campus. The museum, designed by Pritzker Prize-winning architect Thom Mayne, founder of Morphosis Architects, is the final element in the Segerstrom family's long-standing vision for the arts and cultural center. In addition, the retail center supports Segerstrom Center for the Arts, American Ballet Theatre, South Coast Repertory, Carnegie Hall, The Getty, Philharmonic Society of Orange County, Pacific Symphony, Bowers Museum, Laguna Art Museum, Laguna Playhouse, and the Museum of Contemporary Art San Diego.

## **ABOUT SOUTH COAST PLAZA**

Renowned as a leading international shopping destination, South Coast Plaza is home to 275 prominent boutiques and critically acclaimed restaurants. It is the center of a vibrant business, arts and residential district that includes the adjacent Segerstrom Center for the Arts and the new Orange County Museum of Art. Celebrating 55 years of quality, South Coast Plaza is the West Coast's premier shopping experience, with its proximity to beaches and John Wayne Airport, customized concierge services, and unparalleled collection of top retailers — from **Louis Vuitton, Gucci, Hermès, Cartier** and **Harry Winston** to **Saint Laurent, The Webster, Dior, Balenciaga, Celine** and more. South Coast Plaza is located in Orange County, California, in the city of Costa Mesa. Information: [southcoastplaza.com](http://southcoastplaza.com) or 800.782.8888



## **ABOUT SOUTH COAST PLAZA**

South Coast Plaza is a renowned international shopping center with 275 boutiques and restaurants and is the center of a vibrant business, arts and residential district that includes the adjacent Segerstrom Center for the Arts and the new Orange County Museum of Art. It is home to an unparalleled collection that includes coveted fashion and luxury boutiques, top jewelers, contemporary brands, sought-after home furnishings retailers, chef-driven dining concepts and restaurants that reflect a diversity of global flavors.

Located in Costa Mesa, California, South Coast Plaza is the largest luxury shopping destination on the West Coast, with 2.8 million square feet of retail and dining space.

### **From Lima Beans to Luxury**

The story of South Coast Plaza is interlaced with the history of the Segerstrom family, who arrived in Orange County in 1898. The Segerstroms acquired and developed land, building an agricultural empire along the way. Lima beans once grew on the site where the center now stands. Developed by C.J. Segerstrom & Sons and designed by Los Angeles-based Gruen Associates, South Coast Plaza opened its doors to great fanfare on March 15, 1967, with 70 shops and anchor stores May Company and Sears.

For 55 years, the family has been curating a sought-after collection of stores and restaurants. South Coast Plaza began adding luxury brands in the 1970s, many of them regional exclusives, beginning with Courrèges in 1975, and Mark Cross and Halston the following year. Yves Saint Laurent Rive Gauche arrived in 1982, Tiffany & Co. in 1988 and Hermès in 1997.

Today, the center's luxury collection is filled with the world's most desirable brands — in fashion: Celine, Balenciaga, Gucci, Louis Vuitton, Bottega Veneta, Chanel, Loewe, Alexander McQueen and Christian Louboutin; in fine jewelry: Cartier, Harry Winston, Tiffany & Co. and Van Cleef & Arpels; in timepieces: Vacheron Constantin, Audemars Piguet and A. Lange & Söhne; in décor: Baccarat, Hermès and Frette; and much more.

### **Unique and Exclusive**

To complement its luxury offerings, the center maintains a blend of international contemporary retailers such as Maje, Sandro, Zimmermann, Tory Burch, Camilla, Furla, Golden Goose, Isabel Marant and ba&sh as well as six department stores: Bloomingdale's, Nordstrom, Saks Fifth Avenue, Macy's, Macy's Men's Store and Macy's Home Store.

South Coast Plaza has a history of securing exclusives and first U.S. locations and flagships, including the first Nordstrom outside the Pacific Northwest in 1978 and the first West Coast locations for The Webster

in 2016 and Canada Goose in 2021. The boutiques of A. Lange & Söhne, Moynat, Roger Vivier, Gianvito Rossi and Loewe at South Coast Plaza are among the West Coast exclusives.

A similar philosophy can be found in the center's curation of its dining collection, which has grown to include more chef-driven concepts and foodie destinations. South Coast Plaza showcases a rich array of culinary influences, from the refined and modern French cuisine by chef Tony Esnault at the Michelin-starred Knife Pleat and the vibrant Spanish flavors by "Top Chef" finalist Amar Santana at Vaca to the famous soup dumplings at Din Tai Fung and the inimitable fresh seafood selection at Water Grill.

### **Setting the Standard in Shopping Center Hospitality**

A premier travel destination, South Coast Plaza attracts more than 20 million visitors every year from across the U.S. and around the world. The center's discerning clientele is drawn to the boutiques, award-winning restaurants, exclusive experiences and events, and concierge services, as well as proximity to the magnificent California coastline, world-class beaches, top golf courses, an international airport and the adjacent Segerstrom Center for the Arts. Most visitors come from within a 100-mile radius, including Santa Barbara, Palm Springs and San Diego.

Numerous amenities for visitors include four concierge locations, three valet parking locations, language assistance, electric-vehicle charging stations, special offers for travelers and exclusive shop-and-stay packages with major Orange County resorts and hotels. The center was the first to accept the China UnionPay card, a payment method favored by visitors from the People's Republic of China and Taiwan. A pioneer in elevated and bespoke guest services, South Coast Plaza continues to lead the way in creating extraordinary experiences for domestic and international customers.





**THE SOUTH COAST PLAZA COLLECTION**  
*(Partial listing)*

**FASHION: READY-TO-WEAR AND  
ACCESSORIES**

Alexander McQueen  
AllSaints  
Anne Fontaine  
Anthropologie  
Aritzia  
ba&sh  
Balenciaga  
Bally  
Berluti  
BOSS  
Bottega Veneta  
Brunello Cucinelli  
Burberry  
Camilla  
Canada Goose  
Canali  
Celine  
CHANEL BOUTIQUE  
Chloé  
Christian Louboutin  
Coach  
COS  
Diesel  
Dior  
Dior Men  
Dolce&Gabbana  
Eileen Fisher  
Emporio Armani  
Fendi  
Furla  
Ganni

Gianvito Rossi  
Giorgio Armani  
Givenchy  
Golden Goose  
Gucci  
Hermès  
Intermix  
Isabel Marant  
J.Crew  
Jacadi Paris  
Jimmy Choo  
Joe's Jeans  
John Varvatos  
kate spade new york  
Kids Atelier  
La Perla  
Lacoste  
Lafayette 148 New York  
Lanvin  
Loewe  
Longchamp  
Loro Piana  
Louis Vuitton  
Madewell  
Maje  
Marni  
Max Mara  
Michael Kors  
MIU MIU  
Moncler  
Monique Lhuillier  
Moynat  
Mulberry

New Balance  
Nike  
North Face, The  
Oscar de la Renta  
PRADA  
Psycho Bunny  
Ralph Lauren  
Reiss London  
Roger Vivier  
Saint Laurent  
Salvatore Ferragamo  
Sandro  
Scotch & Soda  
Stella McCartney  
Stuart Weitzman  
Ted Baker London  
The Webster  
Thom Browne  
TOD'S  
Tory Burch  
UGG  
Uniqlo  
UNTUCKit  
Valentino  
Vans  
Versace  
Weekend Max Mara  
Wolford  
Zara  
Zegna  
Zimmermann

#### **COSMETICS, HAIR & SKIN CARE**

Aveda  
Diptyque  
Fresh  
Givenchy  
Jo Malone London  
Kiehl's Since 1851  
L'Occitane En Provence  
MAC Cosmetics  
Sephora

#### **FINE JEWELRY & TIMEPIECES**

A. Lange & Söhne  
Audemars Piguet  
Baccarat  
Buccellati  
Bvlgari  
Cartier  
Chanel Fine Jewelry  
Chopard  
David Yurman  
Dior  
Gucci  
Harry Winston  
Hermès  
IWC  
Jaeger-LeCoultre  
Louis Vuitton  
Mikimoto  
Montblanc  
Omega  
Panerai  
Piaget  
Please Do Not Enter  
Porsche Design  
Ralph Lauren  
Rolex  
TAG Heuer  
Tiffany & Co.  
Tourneau  
Vacheron Constantin  
Van Cleef & Arpels  
The Webster

#### **EYEWEAR**

House of Sun  
Oliver Peoples  
Optica  
Vitra Eyewear



## HOME FURNISHINGS, ACCESSORIES & TECHNOLOGY

Apple Store  
Baccarat  
Camilla  
Casper  
CB2  
Crate and Barrel  
Diptyque  
Frette  
Hermès  
Jo Malone London  
LIULI Crystal Art  
Louis Vuitton  
Lovesac  
Mitchell Gold + Bob Williams  
PBteen  
Please Do Not Enter  
Pottery Barn  
Pottery Barn Kids  
Pottery Barn Outdoor  
Ralph Lauren  
RH  
Sur La Table  
Venus et Fleur  
Versace  
West Elm  
Williams Sonoma  
YellowKorner  
Z Gallerie

## RESTAURANTS & SPECIALTY FOOD

AnQi Bistro  
Antonello Espresso Café  
Antonello Ristorante  
The Capital Grille  
Collage  
Costa Contemporary Kitchen  
Darya Fine Persian Cuisine  
Din Tai Fung  
Dripp  
Hamamori Restaurant & Sushi Bar  
Knife Pleat  
Läderach Chocolatier Suisse  
Marugame Udon  
Mezzet Mediterranean Cuisine  
Morton's The Steakhouse  
MOULIN  
Nékter Juice Bar  
Outpost Kitchen  
Philz Coffee  
Pressed  
Quattro Caffé  
Royal Khyber Fine Indian Cuisine  
Ruby's Diner  
Seasons 52  
Tableau Kitchen and Bar  
TERRACE by Mix Mix  
Vaca  
Water Grill



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**HIGHLIGHTS FROM 55 YEARS AT SOUTH COAST PLAZA**

**1967** On March 15, South Coast Plaza opens with 70 stores, anchored by May Company and Sears

**1973** The center expands with a new wing featuring Bullock's and 60 more stores

**1976** South Coast Plaza introduces luxury boutiques such as Courrèges, Halston and Mark Cross

**1978** Nordstrom opens its first store outside the Pacific Northwest

South Coast Repertory opens across from South Coast Plaza on land donated  
by the Segerstrom family

**1979** Saks Fifth Avenue opens

**1982** Yves Saint Laurent Rive Gauche opens its only Orange County boutique

**1986** South Coast Plaza expands, adding a new building with 60 stores, J.W. Robinson's and The Broadway

Nordstrom expands to 235,000 square feet, the company's largest store

Orange County Performing Arts Center opens across from South Coast Plaza on land donated  
by the Segerstrom family and names the main theater Segerstrom Hall

**1988** Tiffany & Co. opens its only Orange County location

**1990** Chanel debuts its only Orange County location

**1997** Hermès opens its only Orange County location

**2000** Designed by renowned landscape architect Kathryn Gustafson, the Bridge of Gardens  
and Garden Terrace open, connecting the two main wings of South Coast Plaza

**2002** South Coast Plaza surpasses \$1 billion in annual sales

**2006** The Renée and Henry Segerstrom Concert Hall debuts at Orange County Performing Arts Center

**2007** Bloomingdale's opens its 300,000-square-foot Southern California flagship

**2008** Balenciaga, Rolex, Harry Winston and Piaget open boutiques

**2010** Louis Vuitton opens a private VIP atelier

**2011** Cartier expands to nearly 6,000 square feet, becoming the second largest Cartier boutique in the U.S.

Orange County Performing Arts Center is renamed Segerstrom Center for the Arts in recognition of the Segerstrom family's leadership and support for the arts

**2012** Roger Vivier opens its West Coast flagship

Vacheron Constantin, IWC Schaffhausen and Jaeger-LeCoultre open Orange County-exclusive boutiques

**2014** Din Tai Fung, the Taiwanese restaurant group famous for its dumplings, opens its Orange County-exclusive location

**2015** Chanel opens an expanded boutique, an Orange County exclusive, designed by architect Peter Marino

Dolce&Gabbana, Celine and Moncler debut exclusive Orange County locations

A. Lange & Söhne debuts on the West Coast

**2016** The Webster opens its first West Coast location

Vaca, a Spanish-inspired restaurant by "Top Chef" finalist Amar Santana, opens

**2017** Dior Men and Stella McCartney open exclusive Orange County boutiques

Gianvito Rossi opens its first and only West Coast boutique

**2018** Givenchy debuts its only West Coast boutique

Alexander McQueen opens its only Orange County boutique

Louis Vuitton opens an expanded Peter Marino-designed boutique, which features the largest single-level retail floor in the Americas for the brand, the first permanent home for the Objets Nomades furniture collection, the first in-store workshop and resident artisan studio in the U.S.

TERRACE by Mix Mix, a restaurant by award-winning chef Ross Pangilinan, debuts

Orange County Museum of Art opens a temporary location at South Coast Plaza Village

**2019** South Coast Plaza launches By Design, a comprehensive digital guide to personalization, customization, made-to-order, made-to-measure and bespoke services at its boutiques — the first of its kind in the U.S.

Moynat opens its exclusive West Coast boutique

Knife Pleat, a contemporary French restaurant by Michelin-starred chef Tony Esnault and restaurateur Yassmin Sarmadi, debuts in The Penthouse

Marugame Udon opens its exclusive Orange County restaurant

**2020** Tiffany & Co., an Orange County exclusive, opens its expanded new boutique, doubling its previous footprint

Thom Browne opens its first West Coast boutique

Monique Lhuillier opens its exclusive Orange County boutique, the largest showroom for the fashion house

Celine debuts an expanded boutique

**2021** Audemars Piguet, an Orange County exclusive, opens

Baccarat, an Orange County exclusive, debuts an expanded boutique at The Penthouse

Knife Pleat receives a Michelin star

South Coast Plaza achieves record annual sales of more than \$2 billion

**2022** Hermès opens a more expansive and redesigned Orange County-exclusive boutique, which features the full breadth of the collections from the French luxury house

Buccellati debuts an exclusive Orange County boutique