

# South Coast Plaza

## MARKETING CONTACTS

**Debra Gunn Downing**

**EXECUTIVE DIRECTOR, MARKETING**

*Directs all marketing programs*

714.435.2021 DowningD@southcoastplaza.com

**Laurel Grant**

**EXECUTIVE MARKETING ASSISTANT**

Executive Assistant to Debra Gunn Downing, Retailer Board and Luxury Council administrator, in-center distribution, concierge collateral, Valet & ACCESS passes

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**Klara Kernkamp**

**ADVERTISING AND COLLATERAL MANAGER**

Advertising and catalog production, tenant lease-required advertising, signage & collateral

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**Lee Healy**

**RESTAURANT MARKETING**

Editor of TASTE and Newline, restaurant marketing specialist

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**Shauna Jackson**

**STYLIST PROGRAM MANAGER**

Manages South Coast Plaza's stylist program

stylist@southcoastplaza.com

**Lisa Liddane**

**DIRECTOR, PUBLIC RELATIONS & DIGITAL/  
SOCIAL MEDIA**

Media relations, oversees South Coast Plaza social media and website, press, photography and film inquiries

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**Kelsey O'Brien**

**DIGITAL AND SOCIAL MEDIA SPECIALIST**

Manages South Coast Plaza's social media platforms and digital program

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**Franco Chen**

**CHINESE SOCIAL MEDIA &  
PUBLIC RELATIONS ASSISTANT**

Manages South Coast Plaza's Chinese Social Media Platforms, and assists with Asian PR

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**Kathryn Cenci**

**DIRECTOR, COMMUNITY RELATIONS**

Community outreach programs, retailer grand openings, fashion shows

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**Stephanie Rogers**

**COMMUNITY RELATIONS MANAGER**

Community outreach programs, fashion shows

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**Brian Chuan**

**SENIOR DIRECTOR, TOURISM MARKETING**

Packaged group tours, tour operator and travel agent programs, sales missions

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**Mayra Flores**

**TOURISM MARKETING MANAGER**

hotel packages, DMO (destination management organizations) and CVB (convention and visitor bureaus) partnerships and Mexico/Latin America markets

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**Lynn Kozlowski**

**SENIOR TOURISM MARKETING ASSOCIATE**

Coordinator of tourism operations

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