

# SOUTH COAST PLAZA

SOUTH  
COAST  
PLAZA

®

MEDIA  
2025 KIT





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## ABOUT SOUTH COAST PLAZA

South Coast Plaza is the West Coast's premier luxury shopping destination with over 270 boutiques and restaurants, and is the center of a vibrant business, arts and residential district that includes the adjacent Segerstrom Center for the Arts and the Orange County Museum of Art. Celebrating nearly 60 years of quality, it is home to an unparalleled collection that includes coveted fashion and luxury boutiques, top jewelers, contemporary brands, sought-after home furnishings retailers, chef-driven dining concepts and restaurants that reflect a diversity of global flavors. Located in Costa Mesa, California, South Coast Plaza is the largest luxury shopping destination on the West Coast, with 2.8 million square feet of retail and dining space.

Numerous amenities for visitors include four concierge locations, three valet parking locations, language assistance, electric-vehicle charging stations, special offers for travelers and exclusive shop-and-stay packages with major Orange County resorts and hotels. A pioneer in elevated and bespoke guest services, South Coast Plaza continues to lead the way in creating extraordinary experiences for both domestic and international customers.

Michelle Dalton Tyree  
Director of Public Relations and Social Media Strategy  
714.435.2012 | [TyreeM@southcoastplaza.com](mailto:TyreeM@southcoastplaza.com)



# HIGHLIGHTS

**20M**

Annual  
Visitors

**\$2B+**

Annual  
Sales

**270+**

Boutiques &  
Restaurants

**35+**

New Stores  
Opened in 2024

**40+**

New Stores  
Planned for 2025

## Quick Facts

- Opening Date: March 15, 1967.
- Privately owned by the Segerstrom family.
- The center is built on what used to be farmland owned by the Segerstrom family.
- The center was developed by C.J. Segerstrom & Sons and designed by Los Angeles-based Gruen Associates.
- The center features over 270 boutiques and restaurants.
- South Coast Plaza debuted its first luxury boutique in 1975 with French fashion house Courrèges as its first luxury retailer.







## THE SOUTH COAST PLAZA COLLECTION WEST COAST EXCLUSIVES

South Coast Plaza has an extensive collection of over 270 boutiques and restaurants, including many West Coast exclusives.

### **BOUTIQUES**

Alaïa  
Alexander Wang  
Bally  
Chopard  
Courrèges  
Delvaux  
Dior Beauty  
Gianvito Rossi  
Khaite  
Missoni  
Miu Miu  
Moynat  
Roger Dubuis  
Roger Vivier  
Stella McCartney  
Vitra Eyewear  
And more!

### **RESTAURANTS & SPECIALTY FOOD**

AnQi Bistro  
Antonello Ristorante  
Armani/Caffè  
Hamamori Restaurant-  
Lounge  
Knife Pleat  
Outpost Kitchen  
Populaire  
Quattro Café  
Ramen Nagi  
Royal Khyber Fine  
Indian Cuisine  
Terrace by Mix Mix  
Vaca  
Vox Kitchen & Bar





## THE ARTS

Segerstrom Center for the Arts is one of the nation's most respected multi-disciplinary cultural institutions. As one of Orange County's largest non-profit arts organizations, the Center remains committed to supporting artistic excellence and offering unrivaled experiences to engage the community. Across its stunning multi-venue campus, Segerstrom Center for the Arts offers a diverse array of cultural and entertainment experiences, including music, dance, Tony award-winning theater and visual art.

### **Segerstrom Hall**

As the first theater built on the Segerstrom Center for the Arts campus, Segerstrom Hall has hosted thousands of unforgettable performances since its opening in 1986. The 3,000-seat venue is renowned for its bold crimson interior and unique seating layout. The opera-house style venue features an 8,500-square-foot stage, welcoming the greatest dance companies in the world, Broadway's top shows, operas and many other styles and genres of music and theater each season.

### **Renée and Henry Segerstrom Concert Hall**

The jewel of the Segerstrom Center for the Arts campus, Renée and Henry Segerstrom Concert Hall features a magnificent facade of Portuguese limestone and a graceful rippled glass wall. In addition to the Center's own presentations and guest artists, the concert hall hosts resident companies, including Pacific Symphony, the Philharmonic Society of Orange County and Pacific Chorale, as well as the Samueli Theater.





## THE ARTS

### **Orange County Museum of Art (OCMA)**

Since its founding in 1962, OCMA has been a leader in presenting and preserving the art of our time. With an established reputation as an innovative art museum, OCMA has a history of actively discovering and engaging with living artists at pivotal points in their careers. OCMA moved to its permanent home on the Segerstrom Center for the Arts campus in 2022. The striking new building was designed by Pritzker Prize-winning architect Thom Mayne of Morphosis Studio.



### **South Coast Repertory**

The Tony Award-winning theater company opened its current complex on the Segerstrom Center for the Arts campus in 1978 on land donated by the Segerstrom family. Declared by TIME Magazine as one of the top five repertory theaters in the United States, South Coast Repertory offers audiences of all ages innovative works across three dynamic stages, as well as a range of theater-based learning opportunities. From classic plays and musicals to children's theater and groundbreaking original productions, South Coast Repertory is on the cutting edge of Orange County's performing arts scene.





## THE ARTS

### **Palm Collection Tour**

South Coast Plaza showcases one of Southern California's most acclaimed and distinctive palm collections. With 87 unique palms, the collection is recognized for its exceptional size and botanical diversity. Each specimen features comprehensive labeling with common names, botanical classifications and countries of origin, creating an educational journey for visitors. Seven particularly extraordinary palms have been selected as highlights in our digital brochure, representing the collection's most remarkable treasures.

### **Costa Mesa's Walking Sculpture Tour**

Costa Mesa's Walking Sculpture Tour is one of Southern California's finest hidden cultural gems, showcasing contemporary and modern works by internationally renowned sculptors. The sculptures demonstrate the vision of the Segerstrom family, who aspired to establish an innovative cosmopolitan center in Orange County where the arts and commerce unite and flourish.

### **Isamu Noguchi's *California Scenario***

Commissioned by the Segerstrom family in 1979, *California Scenario* is an extraordinary environmental sculpture and iconic public space. Recognized as one of Isamu Noguchi's most significant works, the garden's design symbolizes elements of Californian geography, while the piece *Spirit of the Lima Bean* speaks to the family's agricultural heritage and the artist's relationship with the Segerstrom family.



## AS SEEN IN...

South Coast Plaza is consistently featured in leading publications  
and remains top of mind in industry conversations.





# MEDIA CONTACT

Debra Gunn Downing  
Executive Director, Marketing

Michelle Dalton Tyree  
Director of Public Relations and Social Media Strategy  
714.435.2012 | [TyreeM@southcoastplaza.com](mailto:TyreeM@southcoastplaza.com)

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